

Internship Junior Graphic designer

Stage 4 to 6 month full time instership based in Paris / hybride

La bouche rouge

Since its launch in 2017, La bouche rouge has been setting a new standard in pure, sustainable beauty. The Paris-based House has set itself the goal of combining French expertise of excellence with eco-responsibility. Its ambition is to reduce the use of plastic as much as possible, from the product to the formula, via manufacturing and distribution.

Role: La bouche rouge is looking for a intern/ trainee as junior graphic designer. He /she is responsible for helping the digital and Communication team execute and deliver all creative executions.

Start date: September 2024

Missions

- Iconographic research & Creative intelligence
- Creative executions
- Resize assets: adapting and resizing existing visuals for the various social media platforms, taking care to maintain visual quality.
- Photo retouching: cleaning up visuals, retouching product colours, photomontage, cropping, etc.
- Manage the link with post-production (sending and receiving visuals).
- Developing Stories for Instagram to boost engagement and showcase products and the brand
- Video editing: GIF creation, editing of UGC videos for Instagram Stories
- Photography for social media and product launches
- Creation of layouts (press tools, invitations, presentation, social content, newsletters...).
- Sharing visuals with all departments
- Check that visuals comply with guidelines
- Packaging
- Checking the conformity of prototypes with the product team
- Helping to update the website
- Knowledge of motion design and UI/UX is a plus.

Skills

- You are passionate about the beauty industry, eager to learn and to work in a small organisation
- Excellent photography skills.
- Excellent knowledge of design software such as Adobe Creative Suite (Photoshop, Illustrator, Indesign)
- Strong layout and design skills across digital platforms (Instagram, YouTube, LinkedIn,...).
- Excellent knowledge of social content.

- Superior organization and time management skills to keep up with the frequency of product launches and daily social media posts.
- Execute tasks rapidly and in a very efficient manner.

Profile

- Current college junior or senior pursuing a Bachelor's degree in graphic design with a major or specialization, either at a typical college or an art institute.
- You have some initial experience in a similar role.
- Attention to details.
- Strong team spirit, solidarity, curiosity, ability to make suggestions.
- you have a good level of Excel and the Adobe suite.
- Native French speaker or C2 and fluent in written and spoken English – C1 (you will work closely with French and English native speakers on a daily basis)

Gratification : convention de stage

Recruitment process

- Apply to : rhmarketing@laboucherougeparis.com
 - Please send resume + cover letter + attach a link to your application so that we can consult your work (book, creative portfolio, etc.)

Additional information

- We value all singularities, without distinction of age, sex, skin colour, social origin, religion or sexual orientation... and people with disabilities.
- Unfortunately, we cannot respond to each candidate due to the large number of applications received. We come back to candidates whose qualifications best meet our roles.